

Breaking the Cycle of Manual Processes and Data Silos in a Growing SFO

CASE STUDY

Abiman Asset Management is a Singapore-based single-family office managing entities across global investment markets. With a lean team spanning investment, fund administration, and accounting functions, the firm oversees a diverse portfolio while maintaining a strong focus on operational efficiency, data accuracy, and scalable infrastructure to support its growth.

THE CHALLENGE

As Abiman's investment activity expanded, complexity did not arrive all at once, it accumulated quietly across systems, spreadsheets, and daily routines.

Trades, valuations, and cash movements flowed in from different custodians and managers, each in its own format. By the time data reached the accounting layer, it had already been touched, adjusted, and reworked – often more than once. No single system held the full picture. Instead, it had to be assembled.

Reconciliation became a recurring exercise in validation rather than exception. Entire datasets were reviewed line by line, not because issues were expected, but because there was no reliable way to isolate them. What should have been a control process became a time-consuming routine.

Reporting followed the same pattern. Data was pulled from multiple sources, aligned manually, and checked repeatedly before it could be trusted. As the number of entities grew, so did the effort required to produce a consistent view across them.

Allocation processes added another layer. Ownership structures and capital movements required careful handling, often outside the system, introducing further dependency on spreadsheets and manual calculation.

None of these challenges were unique in isolation. But together, they created a familiar constraint for many single-family offices: **a growing gap between the complexity of the investment structure and the operating model designed to support it.**

Over time, more effort went into maintaining the process than interpreting the results.








THE TRANSFORMATION

The shift did not come from a single change, but from rethinking how the entire workflow should operate.

Instead of moving data between systems, Abiman moved toward a model where data, accounting, and reporting could exist in the same place. Transactions no longer needed to be re-entered or reshaped multiple times; they flowed through a single structure, consistently and with context intact.

Key changes included:

-  Centralizing data and workflows into a **unified environment**
-  **Automating data ingestion**, reducing reliance on manual input
-  Introducing exception-based reconciliation, **focusing only on discrepancies**
-  **Embedding allocation logic into the system**, replacing spreadsheet-based calculations
-  Aligning investment and accounting data, **reducing reconciliation friction**

As these changes took hold, the nature of the work shifted.




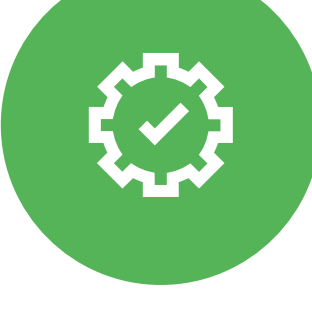
The process became less about assembling data and more about using it.

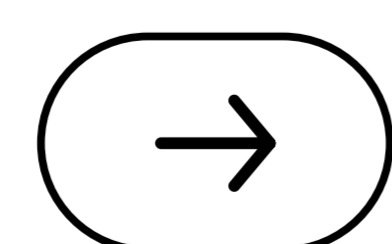
THE RESULTS

The impact was visible both in day-to-day operations and overall efficiency:



Beyond efficiency gains, the firm achieved broader operational improvements:

-  **Stronger data integrity**, with fewer manual adjustments and errors
-  **Improved scalability**, enabling a lean team to support growing complexity
-  **Greater visibility and control** across entities and investments
-  **Simplified system landscape**, reducing reliance on multiple tools



THE RESULTS

Notably, these outcomes were achieved with a solution representing **less than 1% of overall operating costs**, underscoring the efficiency of the transformation and the disproportionate value delivered relative to investment.

The result is an operating model that is not only more efficient, but also more resilient and easier to scale.



“FundCount has provided us with a centralized and scalable platform that significantly improves operational efficiency, data consistency, and reporting reliability.”

— Aiden Jang,
Director at Abiman Asset Management

CONCLUSION

For Abiman, the challenge was not a single inefficiency, but the accumulation of many small ones – each manageable on its own, but together limiting the firm’s ability to scale.

By moving away from manual processes and fragmented systems toward a more integrated and structured approach, the firm has reshaped how its operations support its investments.

The result is a model where complexity is no longer absorbed through effort, but managed through design, freeing the team to focus less on process, and more on outcomes.



“For firms managing complex investment structures, FundCount is a strong solution that helps reduce manual processes and enhances control over data and reporting.”

— Aiden Jang,
Director at Abiman Asset Management

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